

YWCA GREATER  
AUSTIN

2017

# ANNUAL REPORT



#COURAGE #CONNECTION #CHANGE

# 2017: 110 YEAR LEGACY IN ACTION

Dear YWCA Supporter:

In 2017, the YWCA Greater Austin continued making strides throughout our community to create real change. Substantial efforts were made to eliminate racism and empower women across Central Texas through programming focused on the Health and Safety of Women and Girls, Economic Empowerment & Advancement of Women, and Racial Justice & Civil Rights. Approximately 2,250 counseling hours were provided for over 1,100 families through our YW Counseling and Referral Center. Over 300 at-risk teens were engaged in life-skills classes and workshops through our Generation YW program. Our YW Training Institute provided over 350 attendees engaging conversations and trainings focused on racial justice and civil rights. Nearly 65 children were placed in childcare through our Gateway Program, allowing families in crisis the time to seek and secure employment, paving the path to long-term self-sufficiency.

Clients of our programs ranged in ages from 0 - 65+, 98% from low income backgrounds. While the majority of our clients identified as Hispanic/Latino, the YWCA Greater Austin also served clients that identified as White and African-American. Although our primary focus is on the provision of services is to women, we cannot achieve our mission without men as well. Thus, the number of men served has increased to 16%.

As we look forward 2018, we will continue to lead efforts around women's empowerment and racial justice within our Central Texas community and to make our services more accessible to all. We appreciate the continued support from our partners, donors, volunteers, and community advocates.

Sincerely,

Felicia Peña, Co-Chair

Deborah Boatner-Shaw, Co-Chair

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# 2017: 110 YEAR LEGACY IN ACTION



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# 2017: SOME #NEWRADICAL HEADLINES



1. 2017 Annual Meeting and Barbara Cossie (featured left) Going Away Shindig
2. YWCA Staff at American Diaspora Women Summit
3. YWCA Counselors providing counseling triage at 2017 Bathroom Bill Senate (SB6) hearing
4. Austin Community College Staff receiving the Legacy Award at the 2017 Fabulous People Party
5. The 85th Legislative Session and Its Impact
6. YWCA ATX at the 2017 Women's March
7. Dolce Burlique's Burlesque Quinceañera Fundraiser benefitting the YWCA Greater Austin
8. YWCA staff participating in FWD.us "To Immigrants with Love" Campaign
9. All State Foundation Purple Purse Challenge Winner
10. Countering Hate: A Community Conversation featuring Mayor Adler, APD Chief Brian Manley, iACT Executive Director, Simone Talma Flowers, Commission on Immigrant Affairs Chair, Karen Crawford and Darwin Hamilton from Grassroots Leadership.

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# YWCA IS ON A MISSION

*To promote the...*



## Health and Safety of Women and Girls

**YW Counseling and Referral Center (YWCRC)** works to offer affordable culturally and linguistically appropriate mental health counseling and therapeutic support groups for women, couples, families and children.

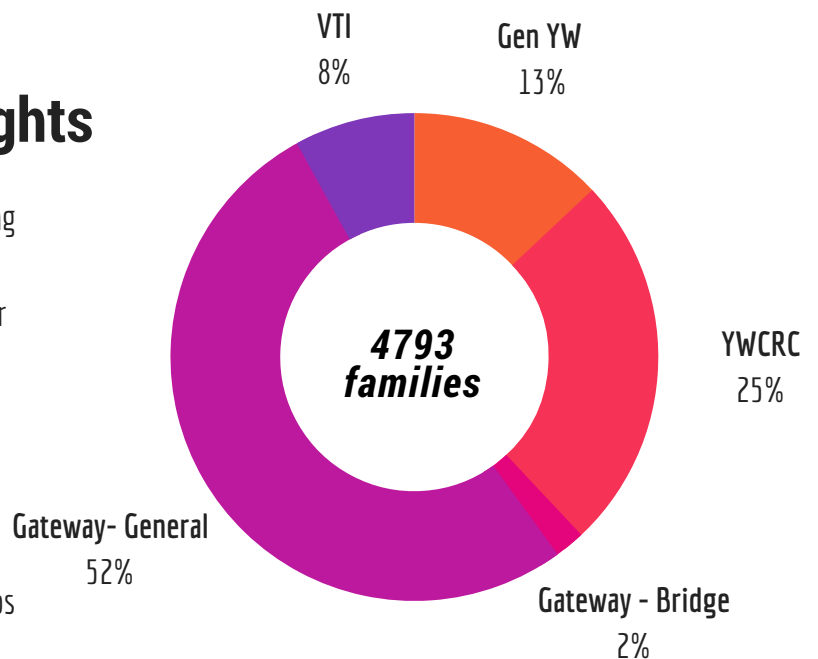
**Generation YW Program (Gen YW)** works to empower middle and high school students by helping them understand gender, and improve their social, emotional, behavioral, intellectual and physical health to avoid the cycle of substance abuse.

## Economic Empowerment and Advancement of Women

The **Gateway Program** is the point of entry into YWCA Greater Austin Services. It includes reception as well as Bridge short-term "bridge" child-care subsidies available to families in crisis to enable the procurement of employment and long-term self-sufficiency.

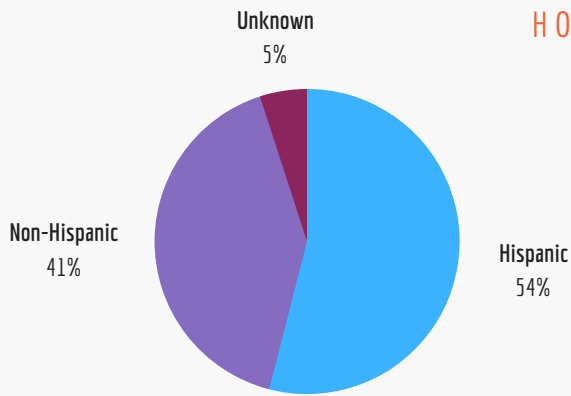
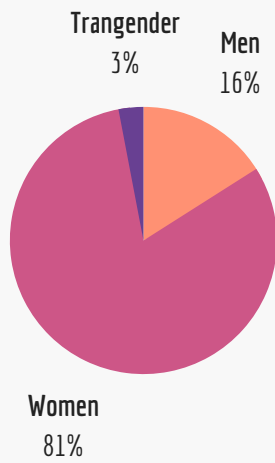
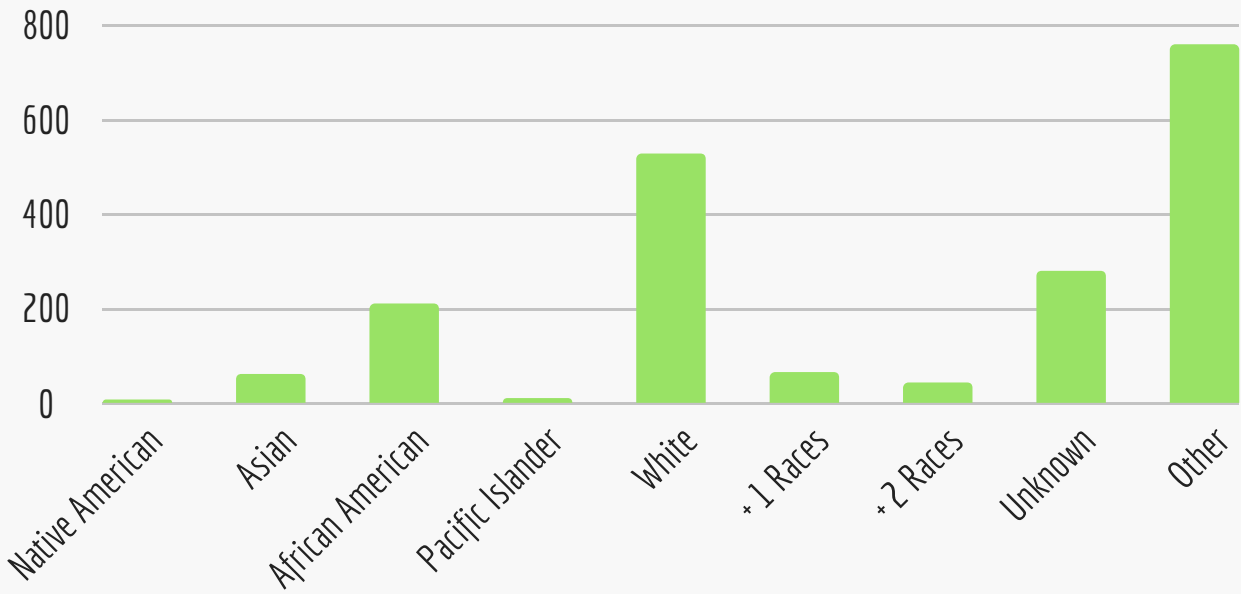
## Racial Justice and Civil Rights

The **YW Volunteer and Training Institute** has been serving the Greater Austin Community since 1907. It exists to streamline the intake and training of volunteers/interns for the YWCA's various programs. It also utilizes staff and community volunteers to provide a full range of learning opportunities from continuing education classes for Social Workers, LPCs and LMFTs; personal growth, professional development and love and sexuality classes; a monthly dialogue on racism and discrimination; on demand workshops to organizations and businesses.



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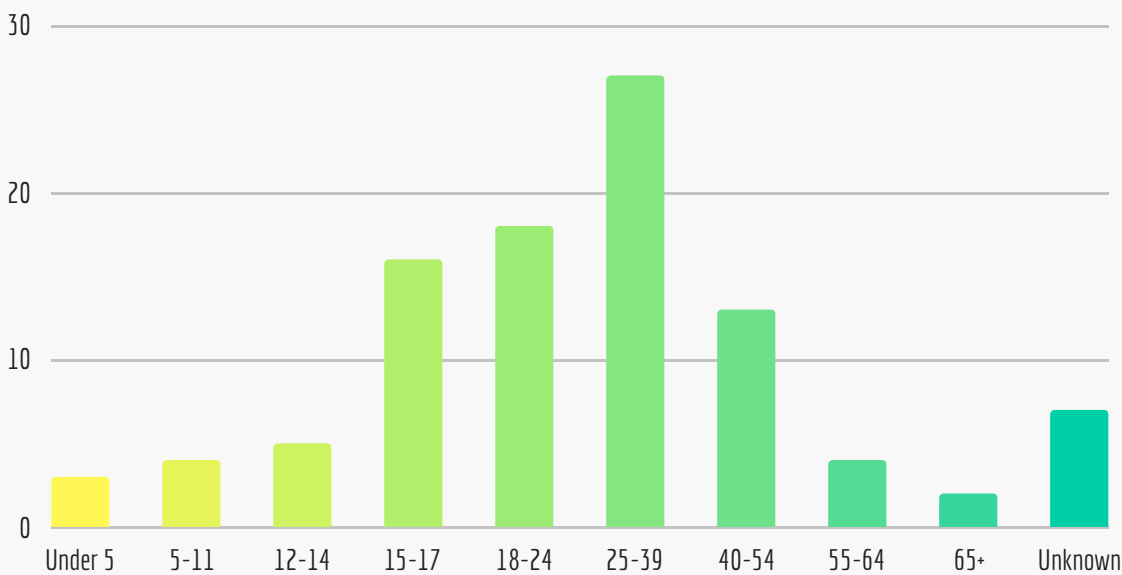
# 2017: LIVES TOUCHED



30% OF CLIENTS ARE HOMELESS

59% OF CLIENTS ARE UNDER 100% FPL

89% OF CLIENTS ARE UNDER 200% FPL



# COURAGE # CONNECTION # CHANGE

# 2017: OUR RESOURCES

## YOUR DONATION'S IMPACT

- \$10 allows 1 individual to participate in a psychoeducational or group therapy session
- \$25 allows 1 woman, child or family to participate in 1 counseling session.
- \$100 allows 10 individuals to participate in group therapy
- \$75 allows at least 10 people to participate in a 1-hour training
- \$150 allows 1 teen to participate in 10 life skills classes
- \$30 affords a family 2 hours of childcare to get ready for and go to a job interview.

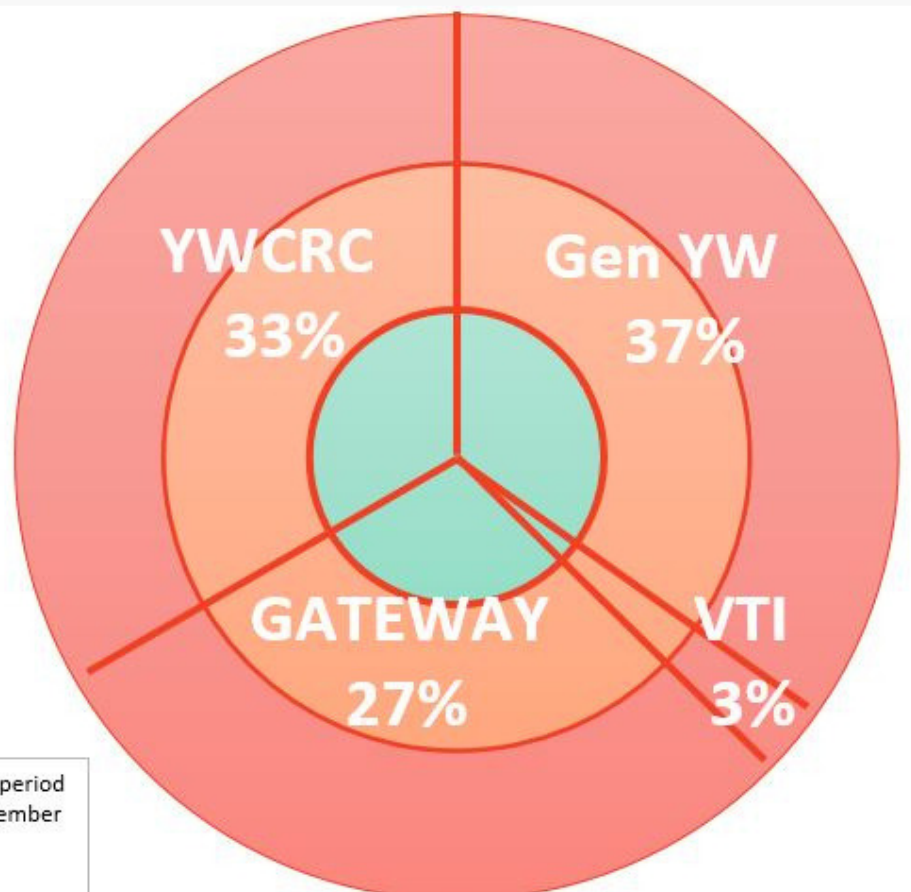
- 843 individuals participated in psychoeducational/group therapy sessions
- 354 individuals participated in individual, couples, children or family therapy
- 2,255 counseling sessions
- 256 psychoeducational and therapeutic groups
- 356 individuals participated in the 58 trainings and workshops to address the root causes of gender and race-based inequity.
- 308 teens participated in lifeskills classes.
- 64 children were afforded emergency childcare subsidies allowing 35 families get back on their feet.

WE  OUR  
volunteers

+9300 HOURS OF SERVICE  
TO THE GREATER AUSTIN  
COMMUNITY!

## WHERE YOUR MONIES GO

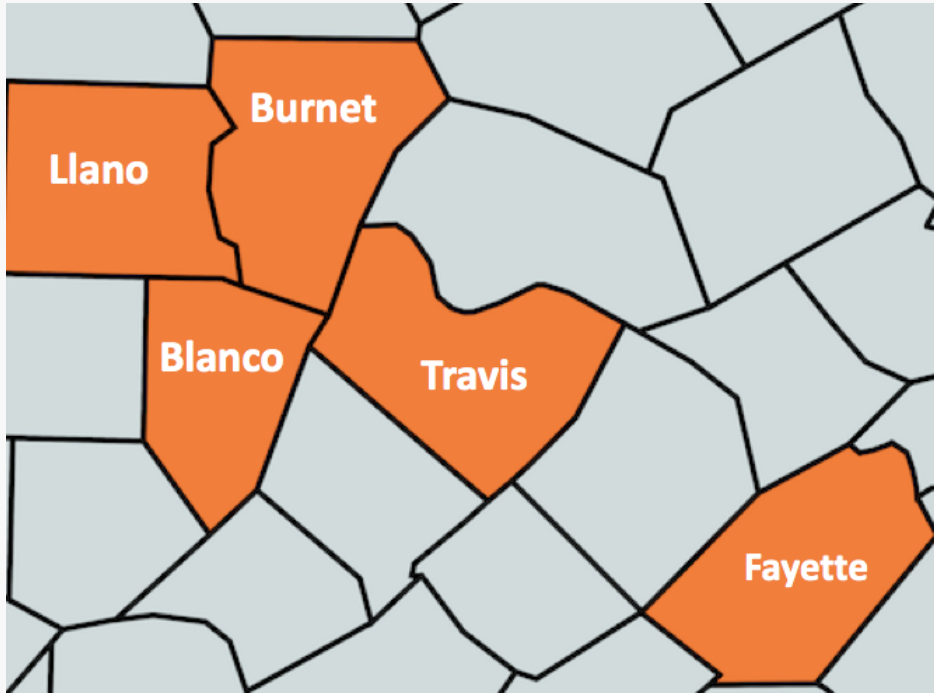
- Direct Expenses:  
Program Specific  
90% | \$1,663,402
- Core Mission Support:  
Finance, HR, IT, & Board  
05% | \$88,320
- Core Mission Support:  
Fundraising & Partners  
05% | \$90,735



\$1,842,457 in total expenses for 21-month period beginning January 1, 2016 and ending September 30, 2017.

# 2017: A YEAR OF GROWTH

In 2017 YWCA ATX services expanded beyond Travis County.



4793

FAMILIES  
SERVED

## YWCA ATX PARTNERS IN PROGRESS

#Bossbabes

A.V. Guys

Accounting for Change

AISSD

AllState Foundation

Allstate Foundation/PP

Amazing Discovery

Amazon Smiles

Any Baby Can

ATCIC

Austin Capital Mortgage

Austin Community College

Austin Community Foundation

Austin Community Law Center

Austin Police Department

Austin Energy

Austin Film Festival

Austin Media

Austin Public Health

Austin Recovery

Austonettes

AW Media

Baylor University

Black Stone

Blanco ISD

Bright Beginnings Childcare

Burnet ISD

Caritas of Austin

Casey Family Programs

Central Health Equity Policy Council

Central Texas Coalition Against Human Trafficking

Central Texas Perinatal Coalition

Central Texas Technology Solutions

Chasco Community Partners

City of Austin Equity Office

City of Austin Commission on Immigrant Affairs

City of Austin Neighborhood Development Program

City of Austin Commission on Immigrant Affairs

Office of the Governor - Criminal Justice Division

Communities in Schools

Consulate General of Mexico in Austin

Deanna Harris McKoy

Dolce Burlique

Ebenezer Child Development Center

Fayeetville ISD

Five Two SQ

Flatwater Foundation

FWD.us

Generations Child Development Center

Giving City Austin

Grassroots Leadership

Happy Hearts Bilingual

Huston-Tillitson University

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- iACT
- I Live Here I Give Here
- IBM
- Immigrant Services Network of Austin
- InSync Solutions
- Jugo
- Kendra Scott
- Kittsona
- Knight Office Solutions
- La Nusta Catering
- Leti Garza
- Lifetime Fitness
- Lifeworks
- Little Munchkins
- Llano ISD
- Lola-Wright Foundation
- Manor ISD
- Milk & Honey Day Spa
- MissionBox
- Morgan Stanley
- My Event is the Bomb
- Nordstrom
- Notzon Law
- One Voice Central Texas
- Opa! Wine and Coffee Bar
- Price Foundation
- Randals Good Neighbourhood Program
- Reliant Communications
- Rice University
- RideAustin

- Rosie's Infant Care
- Round Rock Express
- SaulPaul
- Sammy's House
- SETON
- Spider House
- St. Edward's University
- T. Don Hutto Residential Center
- Texas Association of School Boards
- Texas State University
- The Mrs.
- Today's Vision South Towne
- Tito's Vodka
- Trauma-Informed Care Consortium
- Travis County Correctional Complex
- Travis County Health and Human Services and Veterans Services Division
- Travis County Victims Compensation Fund
- Travis County Youth Substance Abuse Prevention Coalition
- Trio del Rio & Maryann Price
- United Way Federal & State Charitable Campaigns
- United Way of Central Texas
- University of Texas
- UShip
- Vanessa Gonzalez
- Victory Cup
- Weir Foundation
- Wendy Corn & Dan Doggett Filmmakers
- Wright Bros. Brew & Brew
- YW Volunteer & Training Institute Facilitators
- YWCA USA

**AND ALL OUR GENEROUS DONORS!**



**THANK YOU  
FOR YOUR  
SUPPORT!**

**YWCA IS ON A MISSION**

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